



Sell Brook Curtis Jewelry, a Great Home-Based Business

What will you be selling?

- Real Pearl Jewelry, necklaces, pendants, rings and earrings
- 14 karat gold jewelry, rings, pendants, bracelets
- Diamond jewelry
- Colored Gemstone Jewelry, Real Sapphires, Rubies, and Emeralds
- Family and Mother's Jewelry

How do you sell it?

- Hold jewelry parties and Pearl parties
- Sell using one-on-one jewelry consultations
- Using Brook Curtis Jewelry proven sales strategies
- Sell to Friends, Co-workers, neighbors, relatives
- Use the Brook Curtis Jewelry Product Kits, actual samples of all our jewelry
- Use our catalogs, marketing materials, business cards and mailers

Why Sell Brook Curtis Jewelry?

- No inventory to buy
- Full Jewelry and sales training at no cost
- No startup or application fee
- Pay only for the marketing materials you want to use
- High commission rates
- Great extra income on a part-time basis
- Excellent Fundraising potential for your organization
- Make your own hours
- No risk guarantee

Brook Curtis Jewelry is the only Fine Jewelry Company that uses independent Jewelry Consultants who work from home to sell high quality Fine Jewelry. Brook Curtis Jewelry will show you how to start a successful home-based jewelry business and have fun doing it. Read on to learn more.

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Thanks for taking the time to explore the exciting opportunity of becoming a Brook Curtis Jewelry Consultant. There has never been a better time to start your own home-based business. Internet and catalog sales of jewelry are increasing dramatically every year. Now is the time to make your mark in this exciting and growing market.

Brook Curtis Jewelry is the first Fine Jewelry retailer to use the highly effective direct marketing technique to sell our products direct to the consumer. Direct Marketing generates revenue of \$30 billion each year, with over 70% of sales occurring person to person. Wouldn't you like to be a part of this multi-billion dollar industry? Now you can be... and with virtually no start-up costs!

Become a Jewelry Consultant today!

What is the Brook Curtis Jewelry Program?

Brook Curtis Jewelry sells all of its high quality fine jewelry through our extensive team of Jewelry Consultants.

There are unlimited ways our Consultants sell our jewelry:

- Holding Jewelry and Pearl Parties,
- Private Person to person jewelry consultations,
- The Brook Curtis Jewelry catalog,
- The internet,
- Using the Brook Curtis Jewelry proven sales strategies,
- Selling to Friends, Co-workers, neighbors, relatives,
- Use the Brook Curtis Jewelry Product Kits, actual samples of our jewelry,
- Highly effective marketing tools such as flyers, postcards, and business cards.

As a Brook Curtis Jewelry Consultant we will train you to be a highly knowledgeable jewelry professional and show you how to market your business to be successful, profitable and happy.

So what makes Brook Curtis Jewelry different?

First of all, to become a Brook Curtis Jewelry Consultant *you do not need to buy any inventory!* That's right, unlike every other direct marketed jewelry program that requires you to purchase several hundred or even thousands of dollars in inventory; the Brook Curtis Jewelry Consultant requires no application fee, and no product purchases. There is

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no inventory to be purchased, no quotas, and no minimums to be reached before getting paid.

You earn commission with every sale and commissions are paid every month no matter how much you sell.

Secondly, what makes the Brook Curtis Jewelry Consultant program different are our products. No company in the industry lets their jewelry consultants sell fine jewelry including diamonds, gold, platinum, and every type of precious gemstone. Most direct marketing jewelry programs only sell costume jewelry and inexpensive products. At Brook Curtis Jewelry we believe in selling only the finest quality jewelry at the best prices. By cutting out the high costs of rent, overhead, and marketing we are able to sell the highest quality fine jewelry at the best prices.

Brook Curtis Jewelry believes in investing in our people and keeping our prices low instead of spending too much money on rent and marketing like traditional mall jewelry stores.

How the Brook Curtis Jewelry Consultant Program Works

Every Brook Curtis Jewelry Consultant is equipped with all the tools needed to succeed in running their own home based jewelry business. As a Brook Curtis Jewelry Consultant you will have access to over 10,000 finished jewelry products. You'll be selling fine quality jewelry products including diamonds, pearls, and precious gemstones all set in a variety of rings, necklaces, pendants, bracelets, earrings and much more.

As a Brook Curtis Jewelry Consultant you can use our 400 page jewelry catalog, access to our fully automated retail website, personalized business cards, marketing materials, success training strategies to help you sell more jewelry as well as state of the art customer service and support to help you serve your clients and your needs quickly and efficiently.

Your customers will be able to order jewelry to meet their exact specifications. Whether they are ordering from your catalog, through the retail website, or our promotional flyers. They can rest assured that you will be providing them with the highest quality fine jewelry products at the best prices in retail. Your customers will be able to order via the phone, Internet, or Fax so that their products will be shipped immediately to their door.

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By becoming a Brook Curtis Jewelry Consultant we'll show you how to be the jewelry expert among your friends, co-workers, neighbors and associates. Whether it is buying a mother's ring, an anniversary band, or a pair of diamond earrings, you'll be the first person your customers will turn to, helping them find the right piece of jewelry at the best possible price.

How to Earn Commissions

Every piece of jewelry you sell will earn a commission, whether it's a loose diamond, or a pearl necklace. Our prices are the best in retail; in fact we guarantee that our loose diamond prices are the lowest in retail. With such tremendous pricing you're sure to make your customers happy and your profits soar. Imagine earning several hundred dollars selling your friends a pair of diamond stud earrings for less money than they would have spent at a traditional retailer, and they'll thank you for helping them.

Our proven sales strategy will allow you to create a permanent customer base that will provide you with a lifestyle you never imagined, selling jewelry, earning money, spending time with family and friends and not being tied down working a 50 hour work week and fighting traffic all the way to the office and back.

Brook Curtis Jewelry Consultant will also be able to receive commissions from the sales of other consultants that they bring into the Brook Curtis Jewelry family. These commissions can increase your profit without requiring any additional work on your part.

How to Get Started

First you'll need to fill out our application form and return it. Once your application has been processed we'll send you the Brook Curtis Jewelry Sales products you select. In this kit we'll provide you with all the tools you'll need to succeed in this great new business.

Our startup kit includes:

- The Brook Curtis Jewelry catalog
- Access to the retail jewelry website and your own personal webpage
- Your personal business cards
- Marketing Materials, including postcards, flyers and promotional items to get your business started with a bang
- Our "All About Jewelry" Sales guide

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- Training materials to assist you in learning everything you need to know about jewelry materials and gemstones to become the most knowledgeable jewelry professional possible
- Access to a multi-million dollar jewelry inventory
- Step-by-step instructions on how to help your customers place an order
- Weekly tips and updates to help you continue to grow your business

You will also be assigned an experienced Brook Curtis Jewelry Consultant to answer any questions you have and to guide you as you start your new business.

This is an exciting opportunity and we're glad you've decided to join. Remember there is no inventory to buy, no monthly quotas, just a passion and love of jewelry. Your friends will love the ease and convenience of buying great jewelry at affordable prices from a trusted jewelry professional, YOU!

So now take a few minutes to complete the application and return it to Brook Curtis Jewelry as soon as possible so that we can expedite the registration process.

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Getting Started Price Sheet

There is a \$20 application fee. This fee is fully refundable when you make your first sale, no matter how much it is.

There is no application fee to become a Brook Curtis Jewelry Consultant; however, there are various items that we recommend you purchase in order to get you started. (All of these products are available via the website, and can be purchased after submitting your application)

	<u>Cost</u>
Application Fee (fully refundable*)	\$20
The Brook Curtis Jewelry catalog Download and Print yourself	Free
Personalized Business Cards (two options) Download from website and print yourself	Free
Have Brook Curtis Jewelry Print them, you get 250.	\$35
Assorted Marketing Flyers (two options) Download from website and print yourself	Free
Have Brook Curtis Jewelry Print them, you get 25.	\$15
Assorted Marketing Postcards (two options) Download from website and print yourself	Free
Have Brook Curtis Jewelry Print them, you get 25.	\$15
Grand Opening Marketing Letter Template	Free
Brook Curtis Jewelry Marketing Guide	Free
All About Jewelry Sales Guide	Free
Jewelry Party Guide	Free
Jewelry Product Kits available (Prices vary; some require a refundable deposit, other kits are for purchase only)	\$150-\$310

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